

**TITLE OF REPORT: Gateshead Health and Wellbeing Strategy 2020**

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### **Purpose of the Report**

1. To seek the views of the Health & Wellbeing Board on the final draft of the proposed Health and Wellbeing Strategy.

### **Background**

2. The previous strategy, "Active, Healthy and Well Gateshead", was written in 2013 and covered the period up till 2016.
3. During 2017-18 the council and partners signed up to the strategic approach and pledges to "make Gateshead a place where everyone thrives".
4. The Health and Wellbeing Board agreed a refresh of the Gateshead Health and Wellbeing Strategy in September 2018.
5. We held a conference on the Marmot 10-year review of "Fair Society, Healthy Lives" in January 2019 with over 80 attendees contributing to and helping to shape the strategy, and a follow up session for council officers, partners and councillors in July 2019 on initial thinking in developing a new strategy.
6. The approach followed has been to establish an inclusive steering group to strengthen the focus of the strategy on the wider determinants of health. The group included council officers from public health, economic development, housing, communities, social care, environment and policy and colleagues from Newcastle Gateshead CCG and Newcastle University, supported by the Cabinet Member for Health and Wellbeing and Chair of the Health and Wellbeing Board.
7. The strategy has been co-written by members of this steering group, led by the Director of Public Health.

### **Proposal**

8. The vision of the new strategy is; "Good jobs, homes, health and friends".
9. The focus of the new strategy is based upon the policy objectives from the Marmot framework "Fair Society, Healthy Lives" focusing on health inequalities. This builds on the issues identified from the 2017 DPH annual report – "*Inequalities: it never rains but it pours*".
10. The strategy has 6 policy objectives, with highest priority being given to the first objective:
  - A. Give every child the best start in life
  - B. Enable all children, young people and adults to maximise their capabilities and have control over their lives
  - C. Create fair employment and good work for all
  - D. Ensure a healthy standard of living for all
  - E. Create and develop healthy and sustainable places and communities
  - F. Strengthen the role and impact of ill health prevention.

### **Engagement**

11. The steering group members have undertaken a wide programme of engagement on development of the strategy during October – December 2019.
12. The draft strategy has been presented to a range of both partner organisations and council meetings including; overview and scrutiny committees, community safety board, Healthwatch Gateshead, Gateshead Housing Company, Gateshead Secondary Headteachers, Sage Gateshead, Tackling Poverty in Gateshead board, Gateshead Safeguarding Partnership, representatives from Gateshead Businesses, Newcastle Gateshead CCG, CNTW mental health trust, Gateshead Diversity Forum, Connected Voice (Newcastle CVS), Blue Stone Consortium, Gateshead Youth Assembly and Gateshead Older People’s Assembly.
13. Views and comments from this programme of engagement and from councillors, senior managers and council employees has resulted in revision to the draft strategy.

**Next steps and proposed timescale**

14. The final strategy is planned to go to Cabinet on 25 February 2020 for recommendation onto Council in March 2020.
15. The strategy will also be brought back to the Health and Wellbeing board for final approval on 6 March.
16. Partners take the strategy to their relevant boards for sign off.
17. The Board will consider the initial feedback from the public via Healthwatch at the meeting on 6 March 2020.
18. Review of the membership of the Gateshead Health and Wellbeing Board is proposed.
19. Review of the delivery mechanisms for the strategy, to ensure they are fit for purpose and sufficiently focussed on the evidence-based actions.

**Recommendations**

20. The Health and Wellbeing Board is asked to consider the final draft of the proposed Health and Wellbeing strategy and feedback any views or comments.

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